

**AUGUST  
2021**

Email Newsletter

## WEDNESDAY WORKSHOPS

Nail Prodigy is starting Wednesday Workshops in September.  
2 hour workshops 6-8pm  
Keep an eye out during August and book to secure your space.



## NAIL PRODIGY EDUCATION

*Wednesday Workshops are kicking off in September 2021. Short, informative classes with speakers / educators to keep you ahead of the game. Not feeling like forking out for something you are not sure is for you? This is the perfect opportunity to try the products and learn tips and tricks. We will also be offering business classes as well to ensure you are aware of the latest laws and regulations.*

*Electric File, Acrylgel, Stamping, Hard Gel, Gel Polish, Spider Gel, Art, Acrylic*

*Regulations, Documentation, PCBU's, SDS*



## WHERE IS NAIL PRODIGY?

*Above NAILX Beauty Supplies  
5/201 Opaawa Road, Hillsborough, Christchurch, New Zealand  
or visit their website at : [www.nailprodigy.nz](http://www.nailprodigy.nz)*



## HAVING FUN WITH ART

Whether with gel or acrylic, playing with nail art can help you grow as a nail technician - so have fun and discover your inner artist !

## NAIL COMPETITIONS

*by Karen Clark*

Although these days I don't enter nail competitions, I am still guilty of spending way too many hours having fun with nail art as well as following the nail competitions that happen around the globe. From the NZ Nail Competitions that run alongside our own NZ Beauty Expo, to the Nailympia Nail Competitions run globally (now on line due COVID-19) to Nails Magazines - Next Top Nail Artist (now also on line).

Kiwi's are notorious perfectionists and their own worst enemies in not putting themselves out there. Many think that they are not good enough to compete and shy away from entering these fun competitions. Having run four different classes at Nail Camp in 2020, I could see the anxiety that many nail technicians felt before attending, but even happier to advise that everyone had such a fun time and in particular loved the INM Acrylic Challenge where teams competed in creating five nail art tips alongside a themed picture with 3 coloured acrylic powders and base colours. Some had never touched acrylic before, some never had the opportunity to work with others and no idea where to begin, let alone hold an acrylic brush!! The most amazing thing was the team work I witnessed from a room of nail techs of which many were strangers only hours before. They assessed each others strengths, assigned different parts of the design work to each team member before getting to work and creating. Most of all they all had fun working together. And the end result? YES some fabulous nail art was achieved, YES everyone learnt something, Whether by collaborating, teaching or creating and YES everyone wanted to do and learn more.

I have always believed that life is full of opportunities and we must open our minds and hearts to the experiences that come along in life and can help us grow as individuals. Life is too short not to. I continue to learn and grow and I watch from afar the nail artists that enter and I always travel to Auckland for the NZ Nail Competition prizegiving in support of those who have spent so much time and effort entering and organising this event. Our wonderful sponsors

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## NAIL COMPETITIONS - CONTINUED

### *Continued*

donate amazing prizes, not only for winners in the respective categories, but also often second and third place getters. Some of the categories are created on the day, but other categories are hand in so can be done in advance, so the chances of getting a prize or multiple mean it can certainly be well worthwhile! A couple of medals added to your own wall of fame along with your certificates is also good for business and your clients love to know their nail technician is an award winning one!

How do you get started? Firstly have a look at the different websites (listed below). Check out the different categories that you can enter within and see some of the work that has been done by other nail artists as well as the rules for each of the categories. Remember the nail art in competitions does not have to last as it would on a client and dependent on the category, you can often let the imagination go wild! To get started, I like to give my students a picture that they can use. Often a picture is pleasing to the eye as it draws from complimentary colours on the spectrum. If you love a picture with a theme, then you will probably love them on nails too. How then can you replicate different aspects within the picture on to the nails themselves and how do the nails you create work together as a set? What parts of the picture could be created in 3D?

One of the great things about Next Top Nail Artist is that the entrants need to create video's showing how they have designed and built the nails so these videos can be really educational for us - the viewer. And as there have been many seasons, the inspiration you can obtain is amazing and ready accessed on You Tube.

So don't be afraid to just get started on your nail competition journey. Even if you don't hand in, your clients will love seeing what you can create with gel and acrylic! And when you have more confidence, then pop in an entry at your next local competition. Or be brave and go for two maybe! Often the entry fees for the categories entered are not expensive. The judges are lovely and have been in your shoes as well as newbies and will help you in your nail competition journey. I promise you will make so many friends and have a positive experience and so much fun too.



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ACRYLIC

GEL

LACQUER



## NAILDO GEL POLISH

NAILDO have made a real splash since arriving in New Zealand and with such a huge range of colours to chose from your clients will love you when you introduce new colours for new seasons. 15 new shimmer colours are now in store, but don't miss out as they are going fast! Nail technicians love the brushes and application as well as a no-tack top coat available in both high gloss and matte.

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## MY BEAUTY INNOVATION INKED

My Beauty Innovation Inked Collection is so easy and fun to use. Use over a white matte base, layer colours for different effects and create negative spaces with IPA. Available in six colours and they won't break the bank 12ml bottles

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DELIVERY NZ WIDE



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PAYMENT OPTIONS

